



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

CONTRACT

Contract / Revision 150602 /		Alt Order # WOC10483705
Product ROBERT DOLD FOR CONGRESS IL 10TH		
Contract Dates 10/09/16 - 10/19/16	Estimate # 2078	
Advertiser Dold for Congress Inc.		Original Date / Revision 10/06/16 / 10/18/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 73	Product 1/2 132
Agency Ref		Advertiser Ref

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/11/16	10/17/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-111---				3	\$760.00				
	Week:	10/17/16	10/23/16	1-----				1	\$760.00				
N 2	WLS	10/10/16	10/17/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	5	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	11-11--				4	\$1,425.00				
	Week:	10/17/16	10/23/16	1-----				1	\$1,425.00				
N 3	WLS	10/11/16	10/17/16	GMA M-F 7-9a	7a-9a		:30				NM	8	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-2112--				6	\$1,425.00				
	Week:	10/17/16	10/23/16	2-----				2	\$1,425.00				
N 4	WLS	10/15/16	10/15/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-----1-				1	\$1,140.00				
N 5	WLS	10/16/16	10/16/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-----1				1	\$1,045.00				
N 6	WLS	10/09/16	10/09/16	This Week Su 10-11a	10:00 AM-11:00 AM		:30				NM	1	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----1				1	\$3,325.00				
N 7	WLS	10/15/16	10/15/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-----1-				1	\$1,140.00				
N 8	WLS	10/09/16	10/16/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-----1				1	\$950.00				
	Week:	10/10/16	10/16/16	-----1				1	\$950.00				
N 9	WLS	10/11/16	10/14/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	--111--				3	\$1,000.00				
N 10	WLS	10/11/16	10/17/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	-1111--				4	\$2,050.00				
	Week:	10/17/16	10/23/16	1-----				1	\$2,050.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 150602 /		<u>Alt Order #</u> WOC10483705
<u>Contract Dates</u> 10/09/16 - 10/19/16	<u>Product</u> ROBERT DOLD FOR C	<u>Estimate #</u> 2078
<u>Advertiser</u> Dold for Congress Inc.		<u>Original Date / Revision</u> 10/06/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 11	WLS	10/11/16	10/17/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$3,600.00				
Week:		10/17/16	10/23/16	1-----				1	\$3,600.00				
N 12	WLS	10/12/16	10/19/16	World News Tonight	530p-6p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$5,000.00				
Week:		10/17/16	10/23/16	1-----				1	\$5,000.00				
N 13	WLS	10/11/16	10/13/16	The View	10a-11a		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-1---				2	\$900.00				
N 14	WLS	10/17/16	10/17/16	The View	10a-11a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$900.00				
N 15	WLS	10/11/16	10/17/16	The Chew	12p-1p		:30				NM	4	\$2,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-11--				3	\$595.00				
Week:		10/17/16	10/23/16	1-----				1	\$595.00				
N 16	WLS	10/11/16	10/14/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$550.00				
N 17	WLS	10/11/16	10/14/16	General Hospital	2p-3p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-11--				3	\$900.00				
N 18	WLS	10/10/16	10/14/16	ABC7 News	11a-12p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	111-1--				4	\$500.00				
N 19	WLS	10/11/16	10/11/16	Windy City Live	1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$400.00				
D 20	WLS	10/17/16	10/17/16	Windy City Live	1p-2p		:30				NM	0	\$0.00
N 21	WLS	10/10/16	10/17/16	Wheel of Fortune	626p-656p		:30				NM	5	\$18,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	11-11--				4	\$3,610.00				
Week:		10/17/16	10/23/16	1-----				1	\$3,610.00				
N 22	WLS	10/11/16	10/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$2,975.00				
N 23	WLS	10/17/16	10/17/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$2,975.00				
N 24	WLS	10/11/16	10/12/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-11----				2	\$1,425.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WLS	10/10/16-10/16/16	Kimmel	1035p-1137p	-TuW-----	:30	\$1,425.00	NM			
		Credited											
N 25	WLS	10/11/16	10/14/16	Jeopardy	330p-4p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$1,000.00				
N 26	WLS	10/17/16	10/17/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00

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150602 /	WOC10483705

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/16 - 10/19/16	ROBERT DOLD FOR C	2078

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dold for Congress Inc.	10/06/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,235.00				
N 27	WLS	10/15/16	10/15/16	College Football	230p-600p		:30				NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$2,550.00				
N 28	WLS	10/10/16	10/10/16	Columbus Day Parade	4a-4a		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$2,500.00				
N 29	WLS	10/10/16	10/10/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$100.00				
N 30	WLS	10/17/16	10/17/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$1,000.00				
N 31	WLS	10/17/16	10/17/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$450.00				
N 32	WLS	10/17/16	10/17/16	ABC7 News	11a-12p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$400.00				
N 33	WLS	10/17/16	10/17/16	General Hospital	2p-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$900.00				
D 34	WLS	10/16/16	10/16/16	ABC7 News Su @ 8a	8a-10a		:30				NM	0	\$0.00
D 35	WLS	10/17/16	10/17/16	The Chew	12p-1p		:30				NM	0	\$0.00
CHEW - LUR													
								Totals	0.00			80	\$131,235.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	80	\$131,235.00	(\$19,685.25)	\$111,549.75
Totals	80	\$131,235.00	(\$19,685.25)	\$111,549.75

Signature: _____ Date: _____

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